



FOR IMMEDIATE RELEASE

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Skiworld Launches Free Lift Pass Promotion – Ski More, Spend Less This Winter!

London, UK – Ski fans, rejoice! This Wednesday 23rd July, Skiworld – the UK's leading independent ski holiday company – launches its most wallet-friendly promotion of the season: **Free Lift Passes** with selected chalet holidays in **Meribel**, **Les Arcs**, and **Val Thorens** for Winter 2025/26.

In an era where a lift pass can cost up to £350 per person, Skiworld's latest offer is a game-changer for savvy skiers looking to maximise slope time without blowing the budget.

What's the deal?

Book a 7-night stay at one of Skiworld's hand-picked catered chalets and you'll get your **lift pass completely free** – no strings attached (except the one that goes round your neck). Whether you're a seasoned piste-basher or a blue-run cruiser, this offer opens up some of the Alps' best ski terrain for zero extra cost.

Where can I go?

- **Meribel** – Stay at *Chalet Brioché* or *Chalet Mariefleur* for a luxury escape in the heart of the world's largest ski area. With direct access to the Three Valleys, plus hot tubs and Alpine elegance, these new chalets are perfect for mixed-ability groups or families.
- **Les Arcs** – Check into *Chalet Nadyia* for doorstep skiing and access to Paradiski's 425km of runs. Ideal for keen skiers who value mileage, snow reliability, and a cosy, catered base.
- **Val Thorens** – Choose *Chalet Libra* for altitude seekers and smaller groups. As Europe's highest ski resort, it promises incredible snow and epic views all season long.



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Why now?

This exclusive offer is live from **Wednesday 23rd July** and is only available while chalet spaces last. With ski season anticipation building and prices creeping up, now's the time to lock in a luxury chalet AND bag a free lift pass. Your ski legs will thank you later.

"We want to make ski holidays more accessible without compromising on quality," said Rob Dixon, Marketing Manager. "This offer gives guests the chance to ski some of the Alps' top resorts, with top-tier accommodation and huge savings built in."

How to book:

Browse available properties at www.skiworld.co.uk, or speak to a Ski Specialist directly via phone on 0330 102 8004 or WhatsApp. But move fast—when they're gone, they're gone!

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